

THE WORD ON RECRUITMENT IS 'SMART'

Thriving Smart Recruitment continue to innovate and add value to their service with their latest venture to spread the word on their expertise with their 'Word on Recruitment' feature on Ivel FM radio station in Yeovil. Offering their knowledge to all local listeners, Smart Recruitment discusses newsworthy topics relating to the recruitment industry on a weekly basis.

Now in their second year of trading in Yeovil, Smart Recruitment has enjoyed great success in the area which has broadened their geographical reach on the south coast considerably. With five branches across Bournemouth, Poole, Christchurch, Dorchester and Yeovil, Smart Recruitment is well placed to service the Recruitment needs of the south coast.

Nick Graff, Manager of the Yeovil branch comments, "Although Smart Recruitment is well established throughout Dorset, we need to increase awareness for our services across Yeovil and Somerset. Word on recruitment has helped significantly already in raising people's awareness of Smart Recruitment and all we can offer, but also helps to establish ourselves as a voice of authority with our wealth of expertise at clients and customers fingertips."

If you want to pick up some helpful hints and tips from Smart Recruitment, tune into Ivel FM on 105.6 FM and 106.6 FM, Monday to Friday every other week, in the morning and afternoon drive times!

Smart Group Recruitment Solutions offer a one-stop recruitment solution, with temporary and permanent candidates and specialist divisions for Construction, Commercial, Technical, Sales, Industrial and Smart Plus (I.T division). Smart Recruitment service a catchment area, which encompasses all corners of Dorset.

The Smart service is broad covering a diverse range of products, services and industries. Candidates and clients benefit from the company's branch network of five branches, four in Dorset and one in Yeovil, and currently employ more than 50 staff. The branch network is technology driven through the Smart database; this links to every desk in every branch, providing instant access for candidate skill matching, availability and positions available.

Smart Recruitment is enjoying continued success through 2006 with their trademark proactive and dynamic approach seeing a turnover in excess of £10 million. For further information on any of the services provided by Smart Recruitment call 01935 411147 or visit www.smartgroup.co.uk to find your local branch in Poole, Bournemouth, Dorchester, Christchurch or Yeovil.

~ENDS~



Caption: - Nick Graff offers sound recruitment advice at Ivel FM.



For further information, please contact: -

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