

Smart Recruitment 'Building for the future' in 2006.

Smart Group Recruitment Solutions enjoyed a successful year in 2005, from their success as finalists in the Dorset Business Awards to launching two new 'Recruitment Divisions' along side their current branch network. Director, David Nichols comments, 'We identified certain niche markets which we could operate parallel to our existing branches utilising our extensive candidate database and systems'. One such division, 'Smart Construction' are performing beyond all expectations and now the current team are looking to recruit a further salesperson in 2006 to target the South West.

Amanda Gunn, Construction Manager, is a self confessed 'construction crusader' possessing a "passion" for the industry and with a firm commitment to improving industry standards with her pioneering approach. Amanda has six years experience within the Recruitment Industry and many more years experience within Construction. "I have firm beliefs about where the construction industry is now and where it should be in terms of its recruitment needs; with a hard working and honest approach taken by the designated 'Smart Construction' team, we endeavour to bridge this gap. Our team is built on experience and knowledge and we strongly believe that successful business relationships are invariably distinguished by effective partnership and trust between companies. Thanks to our no nonsense approach, Smart Recruitment has a growing reputation as one of the South Coasts most reputable Recruitment Agencies, servicing projects throughout the UK and the Channel Islands."

The secret to Smart's success is in their attitude and approach. "Clients respond to our way of working. Our committed work ethic means we retain existing clients because we achieve objectives and we attract new clients because we are results focused which has gained us a favourable reputation within the construction industry. We supply the right candidates for the right jobs, and our practice of working with our clients rather than for them has proved to deliver best value and optimum solutions time and time again."

David adds "2006 promises to be the most exciting year yet for our pioneering and thriving company." For more information on construction or other services provided by Smart contact 01202 665522 or www.smartgroup.co.uk.

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Caption: - **Back Left to Right** - Amanda Gunn, Construction Manager, Sarah Parker, Sales Development Executive & **Front** - Sarah Vik, Accounts Co-ordinator

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