

SMART RECRUITMENT WORKING WITH THE 'COMMUNITY'

Award winning Smart Group Recruitment Solutions has started a pioneering new partnership with South West Trade Union representatives, 'Community' – The Union for Life. This exciting new venture will see Smart Recruitment encouraging their Polish, Russian and Eastern European candidates to join the Union in order to assist them in their quest for employment.

This new opportunity will enable migrant workers to sign up with Smart Recruitment and have their English skills assessed. Once assessed, the candidate will be able to learn English free of charge according to their requirements. This will give the applicant more skills, enable better communication channels with their employer and help them to integrate fully within the community. This exciting initiative has been introduced in the Yeovil area where the success has been phenomenal and looks to gain more momentum.

This initiative ensures Smart Recruitment are offering the very best candidates to their clients whilst simultaneously offering numerous benefits to candidates. Benefits of joining 'Community' include staff advice about employment law and working conditions, free legal support and the union campaigning on candidate's behalf for the financial support of pensions. 'Community' are also currently the only union with its own training and education section.

Terry Meakin, Area Controller for the South West Trades Union Congress commented: "Partnering Smart Recruitment has been a real success story as they provide good quality employment opportunities for their candidates whilst ensuring quality and innovative solutions for their clients. This unique English learning programme will enable migrant workers to improve their skills and gain confidence. This is a 'win win' situation as the union is ensuring these minority workers do not become exploited and potential employers can be confident in recruiting an able member of staff with the necessary aptitudes for employment. Smart Recruitment has been instrumental in driving this process forward and we hope to work with them in the future on other such pioneering initiatives for the greater good of all."

Smart Recruitment on 08456 800 800. Alternatively visit www.smartgroup.co.uk

~ENDS~



Caption: - Helen Stacey, Director of Smart Recruitment

For further information, please contact: -

Val King, Aylesworth Fleming PR, Aardvark House, Poole Hill, Bournemouth, BH2 5PS.

Tel: - 01202 295723

Email: - val@aylesworth-fleming.co.uk

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