

SMART MOVE FOR WHITE HORSE EMPLOYMENT

Smart Group Recruitment Solutions and White Horse Employment are delighted to make the announcement that White Horse's Yeovil branch will transfer to the Smart Group network from Monday, 29 November 2004. This move allows White Horse to expand their head office facility in Trowbridge, which specialises in Commercial, Professional and Technical recruitment, into a Centre of Excellence for Wiltshire.

Smart is Dorset's largest and perhaps most pro-active recruitment agency, with branches in Christchurch, Bournemouth, Poole, Dorchester and now Yeovil. Bringing the Yeovil branch into a larger group network owned by Smart will provide opportunities for employment for all temporary worker requirements in Somerset, combined with a comprehensive transport network for both industrial and office contracts this will give greater access and opportunity to both local business and workers alike.

White Horse Employment, Est. 1989, opened its Yeovil Branch 11 years ago, establishing the successful and flourishing business that now services business in Yeovil and its surrounding area with quality recruitment solutions. Both White Horse and Smart have worked together on joint projects in the past, sharing common goals to provide quality recruitment practices and solutions to local businesses and candidates. "The synergy between the two companies is quite extraordinary. Proof of our beliefs and core business values can be measured in the success both businesses have enjoyed," says David Nichols, Director of Smart. "It is vital for both White Horse and ourselves to be comfortable with the acquisition and to know that we shall continue to aspire to the same core values and high standards of service delivery".

"We firmly believe White Horse clients and candidates will benefit from the additional resource Smarts' branch network is able to offer. Plus the addition of a branch in Yeovil further compliments and extends our branch network giving our clients and candidates even greater resource, adding value, opportunity and perhaps most importantly providing a more powerful tool for their recruitment needs" adds David.

White Horse Employment has a proven track record of success and is considered to be a leading independent agency in Yeovil. Specialising in the Commercial and Industrial market sectors, for both permanent and temporary positions.

“Our decision to expand our Trowbridge site has been the key factor in the transfer of our Yeovil Branch to Smart” says Beverley Glover, Managing Director “It has been a labour of love to build our business over the past fifteen years and now it is time for us to concentrate our efforts on a Centre of Excellence for Recruitment in Wiltshire. It is vital for us to know that our team in Yeovil, our clients and candidates will be looked after by Smart with the same quality standards and values that we have.” Beverley adds, “Having worked with Smart in the past, I have no doubt they will add value to the Yeovil operation and develop the business to the benefit of all. As we will continue working together in the future, it will be satisfying for us to watch the results we are confident Smart will achieve through this acquisition.”

Smart Group Recruitment Solutions is the largest Independent Recruitment Agency within Dorset. Smarts' branch network (Bournemouth, Poole, Dorchester Christchurch and now Yeovil) service a catchment area, which encompasses Taunton in the West to Southampton in the East. With turnover in excess a £10 million the Smart story has certainly been successful since it's launch in 1999. This year has seen the five-year anniversary of this highly proactive agency.

Smart specialise in supplying temporary and permanent staff to Commercial, Industrial and Technical companies. Unique is the "Smart" database linking all branches together in real time; giving Smart and it's clients significant trading advantage in terms of resource and response times. 2005 will see further growth of the Smart branch network and a continuation of the policy of creating long term "win, win" partnerships with clients and candidates alike. With nearly 40 Smart Staff (Smarties) and over 150 years combined recruitment industry experience the Smart are able to provide guidance on all employment issues and are just a phone call away.

For more information on Smart Recruitment please call 01202 629000. Alternatively visit www.smartgroup.co.uk.

~ENDS~



Caption: - The 'Smart' team at the inaugural PA of the Year Awards

From left to Right -

Tina Flooks, Helen Stacey (Director), Sharon Whiteside, Rachel House, Sarah Hanson.

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