

Smart's Innovation Reaches new Heights

Smart Recruitment, known for their innovations and ideas, has impressed clients and candidates yet again with their continued originality in their approach to the tough recruitment industry.

Always thinking creatively, Smart Recruitment use their considerable skill for innovation to create genuine solutions time and time again! Tina Flocks of Smart Recruitment comments, "Our client was having considerable problems in recruiting qualified Fork Lift Truck Drivers with the necessary license. Because of the very low levels of unemployment and skills shortage in the area, we took an innovative solution and decided to work in partnership with our client, Farrow and Ball and our training partner QTC Training. This meant that not only could we place a suitable, trained and skilled worker with the client, but it also gave them the opportunity to update their own staff's training, splitting the costs between us!"

Three people were trained to learn new skills and update existing ones. Farrow and Ball put forward two members of staff and Smart Recruitment offered the training to 57 year old Brian Simmons, who approached Smart Recruitment for employment opportunities only a month ago. Brian was made redundant from previous posts but still very enthusiastic to continue his working life and take up new opportunities. Brian was delighted to be given the opportunity to learn new skills and put his talent and experience to good use in his new role at Farrow and Ball.

John Hackett of Farrow and Ball comments, "We have worked alongside Smart Recruitment for a number of years and find their service invaluable. We presented them with quite a problem this time but they have delivered beyond our expectations. We are delighted with the way they approach our recruitment needs and in this instance they added value to their service and our own."

As a result of continued expansion Smart Recruitment now service a catchment area which encompasses all corners of Dorset, with Weymouth in the West to Southampton in the East and now, with a new office in Yeovil, Smart Recruitment is servicing an even wider geographical area to include Yeovil and surrounding areas of the Somerset region. With turnover in excess of £10 million the Smart story has certainly been successful since it's launch in 1999, with the Management Team having reached the finals for Best Management Team in this years Dorset Business Awards, with the results being announced in December.

~ENDS~



From L to R: -

Tina Flooks and
Joanne West of
Smart Recruitment
with trainees,
Adrian Caines,
Jason Martin, Brian
Hunt and Brian
Simmons.



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