

## **SMART HAVE FINGER ON THE PULSE WITH ‘SMART PLUS’**

Smart Recruitment is delighted to announce the opening of their brand new IT and Technical Recruitment division **‘SMART PLUS’**.

Amanda White, experienced in both IT Consultancy and Recruitment, is Sales Development Executive of the new division, assisted by Terri Finch, Account Co-ordinator. Amanda comments, “Very few High Street agencies take on IT and if they do it is normally combined with the Commercial desk. IT recruitment is a very specialist field and should be dealt with independently by IT recruitment experts ~ as it is at Smart Recruitment via ‘Smart Plus’. In my experience, IT professionals are often stereotyped and pigeon-holed into jobs that recruitment specialists are recommending because of their lack of IT knowledge. The same is often true for white collar technical vacancies ~ keywords are matched to CVs instead of jobs to people. At Smart Recruitment we offer the full service, and get to know the people. IT and Technical recruitment are about matching people to companies, skills to job specifications and employees to employers – it is all about people and not about keywords on CVs matching jobs on the computer system!”

Amanda is passionate about her role at Smart Plus Recruitment and determined to give IT and Technical professionals the respect and assistance they need to utilise their skills in suitable employment. Having enjoyed working in the recruitment field in Dubai, Amanda also has 10 years experience offering recruitment solutions to an IT consultancy in the UK. Amanda’s recruitment skills matched with her IT industry knowledge has already resulted in excellent solutions for candidates who are delighted to have a dedicated point of contact who understand their industry.

Amanda concludes, “An IT recruitment desk has to have technical know-how. At Smart Recruitment the Smart Plus division has considerable IT knowledge and expertise in the recruitment industry to back this up. Clients and candidates alike are providing really positive feedback and we are delighted to be up and running and already in high demand!”

The Smart Plus desk can be contacted on **08450 634 635** or email: **amanda@smartgroup.co.uk**. Alternatively visit [www.smartgroup.co.uk](http://www.smartgroup.co.uk). Smart Recruitment now operate in Dorset and Somerset with branches in Poole, Bournemouth, Christchurch, Dorchester and Yeovil. Also specialising in Industrial, Technical and Commercial recruitment, Smart is well placed to find a solution to your recruitment needs.

**~ENDS~**



Caption: - Left - Amanda White (L) and Terri Finch (R) make up the new 'Smart Plus' division.



These images are available as a 300dpi jpg on request either on disk or via email. See contact details below.

**For further information, please contact: -**

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**February 2005**