

SMART SUCCESS IN 2007

In a year that has seen Smart Recruitment enjoy the prestige of being the Best Management Team in Dorset, courtesy of the accolade bestowed on them by the Dorset Business Awards in Dec 2006, Smart Recruitment has gone from strength to strength in 2007.

The new year started with a further award seeing Smart claim 'Star Status' courtesy of Best Companies Ltd. Best Companies researches and compiles The Sunday Times Best Companies to Work for lists. The only Independent Recruitment Agency in Dorset to receive the award, Star Status automatically positions Smart Recruitment as one of the country's best employers.

Expansion of the business led to the relocation to Smart's new flagship branch in the heart of Dorchester. The new four storey building enables Smart Recruitment to provide an enhanced and increasingly comprehensive service in the Dorchester area, cementing Smart's position as the largest independent Recruitment agency in the area, now with 5 branches across the South coast.

In a move which places Smart Recruitment firmly at the top of their game, Helen Stacey, Director of Smart Recruitment, was co-opted onto the Migrant Workers Taskforce on a committee which advises government policy in 2007. Positioning Helen Stacey as an expert in her field, the Employer Taskforce provides a joint forum for the Home Office and employer and trade union representatives to consider the development and implementation for managing the flow of migrants coming to the UK to work or study.

Having already achieved the REC Gold Status accreditation, as well as the REC Audited Status which represents the 'gold standard' of REC membership, Smart Recruitment is an Investor in People employer with the added achievement of being one of the first companies in the South West to achieve the extra "recruitment and retention" module attached to IIP. As well as winning this year's Dorset Business Awards 'Best Management Team', Best Companies 'Star Status' was a welcome addition to recent achievements, and is valued for being a true indication of staff's enthusiasm and commitment to Smart Recruitment as an employer.

Helen concludes, "If success can be defined as an 'accomplishment of a desired end' then we have had a truly successful year in 2007. The business is growing and evolving every year and 2007 has been no exception."

Smart Group Recruitment Solutions has invoiced over 900 clients this year alone, has 20,000 candidates registered on their books and are pay-rolling approx 900 temporary workers a week.



"We employ 65 staff directly and have a turnover of approx £12.5m. Since inception we have opened a new branch every 2 years and a new specialist division every year/18 months. The secret of our success is that we take our own advice! It's imperative in the service industry that 10% of your workforce remains flexible so you can flex it up or down, depending on market conditions that affect your business directly." Concludes Helen.

Smart Recruitment can be contacted on 0845 6800

800. Alternatively visit www.smartgroup.co.uk

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