

SMART GROUP RECRUITMENT SOLUTIONS CELEBRATE 5 YEAR ANNIVERSARY.

Celebrating five years of success Smart Group Recruitment Solutions recently welcomed staff to a celebratory 5 Year anniversary BBQ in the stunning surroundings of the Harbour Heights Hotel in Poole, Dorset.

Established in April 1999, Smart Group Recruitment Solutions has evolved into a business with 30 specialist consultants boasting 100 years combined experience. This, along with their recent expansion programme to include four new appointments, goes a long way towards explaining why Smart Recruitment is now probably the largest independent agency in Dorset.

Smart Recruitment's clients are consistently delighted with the service they receive. Dianne Bailey, HR Manager of Crydom Magnetic comments, "We have worked with Smart Group Recruitment Solutions on a number of projects and are uniformly impressed with the service we receive. The prompt response, the speed at which Smart Recruitment learns about and understands our business needs and the suitability of candidates they send for interview all contribute to an excellent and long standing working relationship between our two companies. We look forward to a continued relationship and are delighted Smart Recruitment is doing so well."

Similarly, Bridget Phillips, of ITW comments, "We have worked with Smart Group Recruitment Solutions for many years and have seen them go from strength to strength. We have always received an exceptional service from them and look forward to being a part of their continued success.

Director, Helen Stacey, puts much of the company's success down to their innovative, open and honest approach to clients and candidates alike, "We are well reputed for our no nonsense approach to recruitment and tackle barriers like low unemployment with innovative and forward thinking solutions. Our growth over the past twelve months has seen us employing people with invaluable experience both within the permanent and temporary sector. We have recently opened a new Industrial division in our Bournemouth Branch and appointed a new Sales Development Executive on Permanent recruitment.

Perhaps even more significantly Smart Group Recruitment Solutions and Percy Personnel Limited are delighted to announce the merger of their businesses under the Smart umbrella from 13th August 2004, following Yvonne Percy's decision to pursue interests away from the recruitment industry.

Percy Personnel, located at 39 Bargates, Christchurch will be added to Smart Groups existing branch network of Bournemouth, Poole and Dorchester. "We firmly believe Percy Personnel clients and candidates will benefit from the additional resource Smart's branch network is able to offer. Plus the addition of a branch in Christchurch extends our branch network giving our clients and candidates even greater resource, adding value, opportunity and perhaps most importantly providing a more powerful tool for their recruitment needs" states Helen.

With branches now in Christchurch, Bournemouth, Poole and Dorchester, Smart Group cover Weymouth to the New Forest and all locations in between. The recruitment of additional staff has led to office expansion, seeing Smart Recruitment taking over the 2nd floor at their Poole offices which enjoy a high street location.

Despite the shortage of staff generally and local unemployment figures running at below 1.7% - which is the joint lowest in the country – Smart Recruitment's innovative approach to recruiting outside the area sees them providing not only suitable but often exceptional candidates for their clients.

Helen continues, "Our comprehensive marketing strategy sees us advertising on a national scale and therefore attracting clients and candidates from a wide geographical area. Extending our reach has contributed to our success in supplying suitable applicants for clients and similarly providing a pool of desirable jobs for individual applicants. The investments we have made these past twelve months in Marketing, state of the art IT Systems, internal staffing and office expansion have all contributed to what has been a phenomenally successful year for Smart Group Recruitment Solutions. We look forward to the next twelve months as we continue to expand."

If you would like further information about *Smart Group Recruitment Solutions* please call 01202 629000. Alternatively visit www.smartgroup.co.uk

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Caption: - The Smart Group team celebrate 5 years of success.

This image is available as a 300 dpi jpg on request either on dusk or via email. See contact details below.

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