

SO Smart!

Smart Group Recruitment Solutions recently celebrated the launch of their new division 'Smart Office' (SO) with a champagne reception for staff and clients.

Sharon Whiteside of Smart Recruitment, who is managing the new division commented, "Smart Recruitment has recognised and attributed its success over the past 8 years to developing specialist and niche divisions, which are staffed by experts in the delivery of that service. We are absolutely delighted to announce the re-brand of our commercial division across the BH postcode region. In line with our vision 'Smart Office' will operate from our Bournemouth and Christchurch locations."

Smart Office has its own branding, dedicated specialist team and is initially based across two existing branches of Smart Recruitment's current branch network – Bournemouth & Christchurch

Helen Stacey, Director of Smart Recruitment comments, "Just a few months ago it would have been the management team of myself, Paul Lovesy and Dave Nichols who would have officially launched this new division. These are really exciting times for Smart Recruitment. The devolution of the business is essential to our growth and, although the management team are all here in support, it's so rewarding to watch staff take up the baton and launch the company forward in new and exciting directions."

Smart Recruitment has been operating for 8 years and recently announced their five year business plan looking ahead to 2012. Excelling in every area of business, Smart Recruitment recently reached a record number of candidates employed in any one week since operations began, reaching over 1000 workers. The second of three local companies to gain their Gangmasters accreditation Smart Recruitment continue to demonstrate their proactive approach to business. Excelling in both corporate and recruitment industry specific awards, Smart Recruitment is expanding operations to include Weymouth, looking ahead to the impact of 2012 on business in the region.

A recent Investors in People audit gave a glowing report and awarded Smart Recruitment an additional accolade by making them the first recruitment agency in the South West to achieve the Recruitment and Selection model. Smart Recruitment has also recently learned they have been selected as finalists for the prestigious Dorset Business Awards in the Best Management Team category, giving further weight to their continued and inspirational achievements.

Smart Recruitment can be contacted on 08456 800 800. Alternatively visit www.smartgroup.co.uk

~ENDS~



Caption: -
Sharon Whiteside
(Left) and Rachel
House (Right)
tuck in to Smart
Office's
celebratory cake
at the divisions
recent re-launch.

Caption: - From L to R: Rachel House (Associate Director), Helen Stacey (Director), Dave Nichols (Director) and Sharon Whiteside (Divisional Manager of Smart Office), at the recent Smart Office launch celebration.

**For further information,
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