

## CELEBRATING SUCCESS AT SMART

Recognising people for their talent, commitment and dedication isn't only something reserved for the rich and famous at glittering award ceremonies like the Oscars or Bafta's. Local recruitment agency, Smart Recruitment, highlight individual successes within their company, celebrating professionalism and dedication at there awards evening in December. Eight members of the Smart Team were in the spotlight for the strengths and outstanding performance they demonstrated in their roles during 2005.

Helen Stacey, Director of Smart Recruitment comments, "People are vital in most businesses but for our industry it's imperative that we show our staff how important they are and how much we value them by recognising when they excel themselves in their roles."

The three Directors of Smart, recently runners up themselves at the Dorset Business Awards 2005 for the Best Management Team category, presented the awards for sheer hard work, loyalty and dedication.

The categories were divided into; Manager, Sales Person, Account Coordinator and Support Person of the year, with winners and runners up in each category. The winners were awarded a substantial cash prize, plus everyone received a personalised glass trophy to keep and a bottle of champagne.

" With winners and runners up voted for by their own peers, staff were judged on their individual performance within their role; sales success and exceeding their targets (where appropriate), plus a huge emphasis was put on personal attributes such as skill, determination, hard work and commitment and ultimately building strong client and candidate relationships. The Recruitment Industry can be a stressful and demanding industry in which to work and we are delighted to have had so many awards to bestow on a strong, outstanding and committed workforce." concludes Helen.

The Smart story has been successful since its launch in 1999 and bodes well for further growth as it heads towards its 7<sup>th</sup> anniversary in 2006 embracing new challenges with their trademark proactive and dynamic approach.

For further information on any of the services provided by Smart Recruitment call 01202 629000 or visit [www.smartgroup.co.uk](http://www.smartgroup.co.uk) to find your local branch in Poole, Bournemouth, Dorchester, Christchurch or Yeovil.

~ENDS~



**Caption:** - David Nichols, Paul Lovesy and Helen Stacey award Tina Flooks who was the runner up for the Manager's Category. Tina is the Divisional Manager for the Industrial sector,

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