

## **Business Breakfast makes young people ‘Smart’**

Smart Group Recruitment Solutions recently participated in the Dorset Business and the Dorset Enterprise and Training breakfast at Queen Elizabeth’s school in Wimborne, Dorset. Along with twenty other local businesses, Smart Recruitment introduced themselves and their successful company to over 200 pupils, enjoying more intimate chats with smaller groups of 8-10 students at a time throughout the morning.

Helen Stacey of Smart Recruitment comments, “We are very keen as a local business to share any knowledge we can with the next generation to help them gain a better understanding of the business world, believe in themselves and make the most of their future. The more local talent and enthusiasm we can keep in the area the better for our local economy. We as a company are keen to nurture local talent and help the local community by educating students with what we know about business in an alternative way to the usual curriculum. Perhaps one of the most important lessons is that not everything you need in business can be taught in the classroom – most notable enthusiasm. That’s why we also offer work experience placements to give students a brief snapshot into the business world in an attempt to help them find where they want to be.”

Smart Recruitment has grown from a business operated from the Directors spare bedroom in 1999 to a branch network of five, seeing the company operate across the south coast taking in Dorset and Somerset and employing over 50 staff.

The Directors of Smart Recruitment are testament to the fact that a traditional academic route into business isn’t always essential. Two of the three Directors, Helen Stacey and Paul Lovesy, entered the world of business via an array of positions following their passions and interest which took Paul from the shores of Dorset all the way to Hong Kong, Australia, New Zealand and back again, following his passion for sailing and combining this with skills learnt in the hospitality and service sectors. Helen hesitated from wanting to enter nursing to the army, eventually starting a course in Hotel Management. Realising this wasn’t her passion Helen started to temp and soon enjoyed promotion until she was heading up her own sales team in the recruitment field. Helen and Paul’s journeys into starting their own business are quite different but have ambition, determination and a host of transferable skills in common which they could bring to enhance the business.

Now over six years since inception Smart Recruitment is arguably the largest Independent Recruitment Agency within Dorset. Smarts' branch network (Bournemouth, Poole, Dorchester, Christchurch and Yeovil) service a catchment area, which encompasses Weymouth in the West to Southampton in the East and Yeovil in Somerset. With turnover in excess a £10 million the Smart story has certainly been successful since it's launch in 1999.

Smart specialise in supplying temporary & permanent staff to Commercial, Industrial and Technical companies. Unique is the "Smart" database linking all branches together in real time; giving Smart and it's clients significant trading advantage in terms of resource and response times.

For your solution to recruitment don't hesitate to call Smart Group Recruitment Solutions on 01202 629000. Alternatively visit Smart's new interactive website [www.smartgroup.co.uk](http://www.smartgroup.co.uk)

**-ENDS-**



**Caption:** - Smart Recruitment share their knowledge with local students.



These images are available as 300dpi jpgs either on disk or via email on request. See contact details below for information.

**For further information, please contact: -**

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