

Smart move for Percy Personnel

Smart Group Recruitment Solutions and Percy Personnel Limited announce the merger of their businesses under the Smart umbrella from 13th August 2004, following Yvonne Percy's decision to pursue interests away from the recruitment industry.

Percy Personnel, located at 39 Bargates, Christchurch will be added to Smart Groups' existing branch network of Bournemouth, Poole and Dorchester.

Both businesses were established in 1999 with common goals to provide quality recruitment practices and solutions to local businesses and candidates. "The synergy between the two companies is quite extraordinary and proof of our beliefs can be measured in the successes both businesses have enjoyed," says Helen Stacey, Director of Smart. "It is vital for both Yvonne and ourselves to be comfortable with the merger and to know that we both aspire to the same core values and high standards of service delivery".

"We firmly believe Percy Personnel clients and candidates will benefit from the additional resource Smarts' branch network is able to offer. Plus the addition of a branch in Christchurch further compliments and extends our branch network giving our clients and candidates even greater resource, adding value, opportunity and perhaps most importantly providing a more powerful tool for their recruitment needs," states Helen.

Percy Personnel, founded by Yvonne in 1999 has a proven track record of success and is considered to be the leading independent agency in Christchurch. Specialising in the Commercial and Industrial market sectors, for both permanent and temporary positions. Yvonne comments, "My decision to pursue business activities away from recruitment has been a key factor in the merger with Smart. It has been a labour of love to build my business over the past five years and now it is time for me to explore different business challenges. It is vital for me to know that my team in Christchurch, our clients and candidates will be looked after by Smart with the same quality standards and values that I have." Yvonne adds, "I have no doubt Smart will add value to the Christchurch operation and develop the business to the benefit of all."

Smart Group Recruitment Solutions is the largest Independent Recruitment Agency within Dorset. Smarts' branch network (Bournemouth, Poole, Dorchester and now Christchurch) service a catchment area, which encompasses Weymouth in the West to Southampton in the East. With turnover in excess a £10 million the Smart story has certainly been successful since it's launch in 1999. This year will see the five-year anniversary of this highly proactive agency.

Smart specialise in supplying temporary & permanent staff to Commercial, Industrial and Technical companies. Unique is the "Smart" database linking all branches together in real time; giving Smart and it's clients significant trading advantage in terms of resource and response times. 2004 will see further growth of the Smart branch network and a continuation of the policy of creating long term "win, win" partnerships with clients and candidates alike. With nearly 30 Smart Staff (Smarties) and over 95 years combined recruitment industry experience the Smart are able to provide guidance on all employment issues and are just a phone call away.

Smart move for business.

~ENDS~



Caption: - The Smart Group Managerial team.

Directors - Dave Nichols (left), Helen Stacey (centre in red), and Paul Lovesy (right), with three Branch Managers, Tina Flooks, Louis Kennedy and Rachel House.

Caption: - Smart Group staff celebrating the company's five year anniversary at the Harbour Heights Hotel recently.



These images are available as 300 dpi jpegs on request either on disk or via email. Please see contact details below.

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